

GATEKEEPER SOCIAL MANAGEMENT:

CREATE AND ENGAGE LOYAL
ONLINE COMMUNITIES
THAT POSITION YOUR ORGANIZATION
IN THE FOREFRONT OF
ECONOMIC DEVELOPMENT.

GATEkeeper
SOCIAL MANAGEMENT 2.0

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HOW ARE YOU
MANAGING YOUR
SOCIAL MEDIA
PRESENCE
ONLINE?



Build a Social Community for Economic Growth.

Go beyond the buttons of social media and build a progressive social community with a complete strategy to achieve real integration across your Web site, mobile and social media tools.



GateKeeper Social Management will help you create and engage loyal online communities that put you in the forefront of economic development.

- Attract attention to your community's message.
- Create strategic relationships while increasing internal productivity.
- Encourage and promote tourism.
- Generate interest in your community and properties.
- Convert interest into leads, prospects, and new business growth.
- Encourage new and existing businesses to refer additional site selectors to your community.
- Listen and respond to your community in real-time.
- Specifically target different audiences with their "native" tools.
- Immediate feedback and participation by existing stakeholders and businesses.
- Existing business members and citizens can participate in the promotion of your organization by spreading the word among their social media networks essentially multiplying the message many times.

Call Laura Horvath to create and engage loyal online communities that put you in the forefront of economic development.

(888) 266-4778

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